



## **HYDROLYZED SOY PROTEIN**

### **The Soy Advantage®**

**VP-8550.000W**

For thousands of years throughout Asia, Soybeans have been revered for their nutritional and healthful properties. Unique uses for soybeans are being discovered all the time as evidenced by the development of soy-based Biodiesel fuel technology. In personal care products Soy Protein's distinctive amino acid profile provides for an excellent yet economical alternative to animal-derived proteins, thus our adage, The Soy Advantage®. When tested against other hydrolyzates, Vege Tech Hydrolyzed Soy Protein demonstrates superb Hair Repair by means of Cortex Penetration and Film-Forming. With a Dalton range of approx. 1,000 to 10,000, it imparts increased Moisture Retention, Hair Tensile Strength & Thickness, Flexibility & Protection, Body and Shine. Soy Protein has excellent Antioxidant properties that help keep both hair and skin youthful and healthy looking.



Vege Tech Soy Protein offers an **ALTERNATIVE** to synthetic fixative resins by creating a nice, light-medium hold in hair spray formulations at levels >10%.

Vege Tech Hydrolyzed Soy Protein is rich in essential Amino Acids vital to protein synthesis of both hair and skin. When used in skin care products, it enhances the ability of the skin to Hydrate, increases Elasticity, Nourishes and provides Anti-Aging & Smoothing benefits by minimizing rough, dry skin and diminishing fine lines & wrinkles.



When Vege Tech Soy Protein is formulated with Sodium-PCA, the native essential amino acid content closely simulates the skin's own Natural Moisturizing Factor (NMF). This NMF action provides excellent Hydration & Antioxidant effects to the skin.

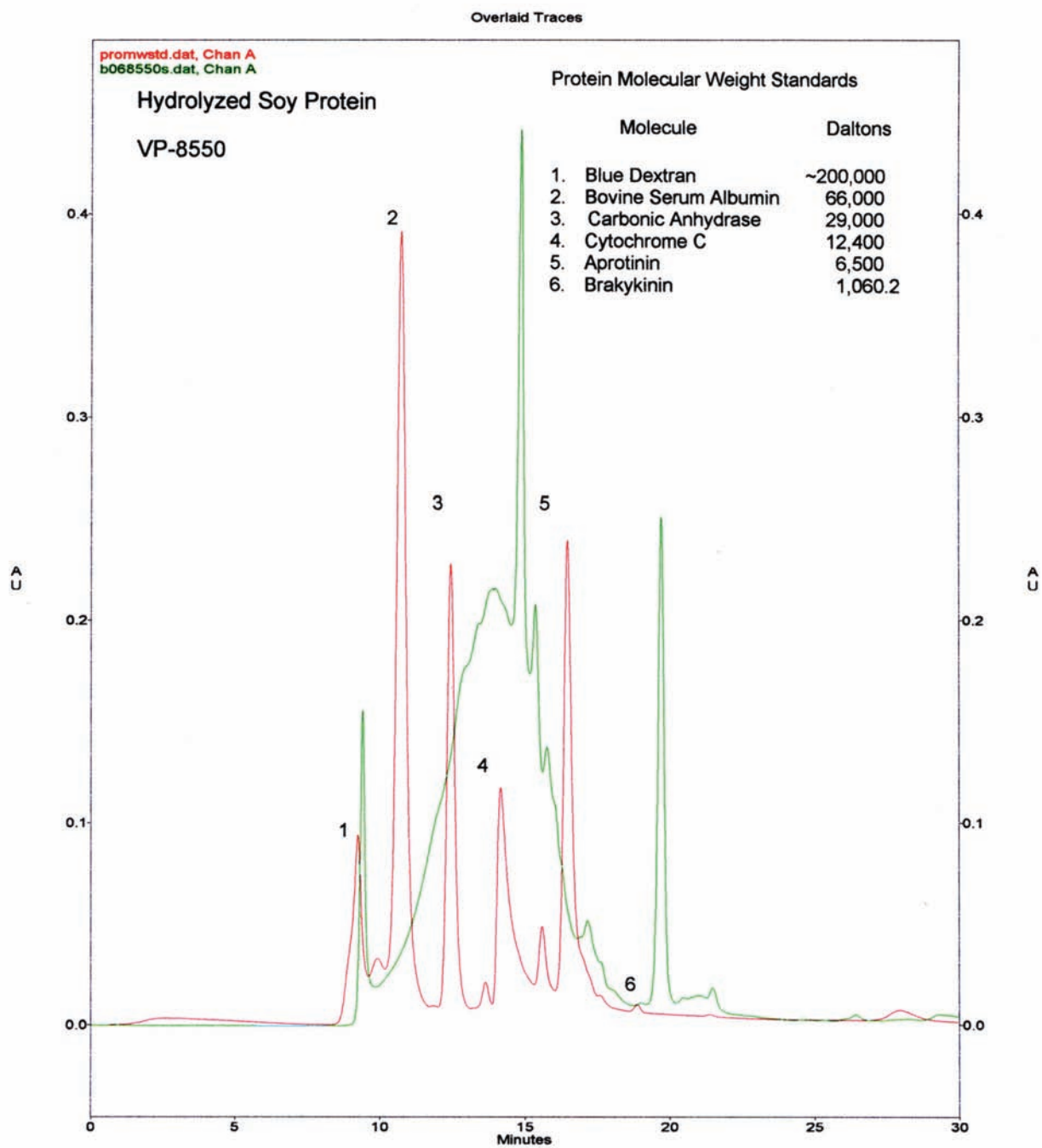
## Features & Benefits

- Efficacious Amino Acid Profile
- Wide Dalton Range
- Excellent Form-Filming Properties
- Hair Repair / Cortex Penetration
- Alternative to Synthetic Fixative Resins
- Excellent Skin Hydrating Properties
- Cost Effective / Hi-Value

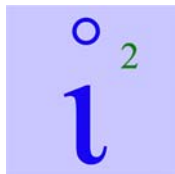
## Amino Acid Profiles % w/w

| Amino Acid    | Soy  |
|---------------|------|
| Alanine       | 4.4  |
| Arginine      | 7.6  |
| Aspartic Acid | 11.9 |
| Cystine       | 1.5  |
| Glutamic Acid | 19.0 |
| Glycine       | 4.3  |
| Histidine     | 2.7  |
| Isoleucine    | 5.0  |
| Leucine       | 8.2  |
| Lysine        | 6.5  |
| Methionine    | 1.4  |
| Phenylalanine | 5.2  |
| Proline       | 5.3  |
| Sernine       | 5.8  |
| Threonine     | 4.3  |
| Tyrosine      | 3.9  |
| Valine        | 5.3  |

# Chromatograph Of Vege Tech Hydrolyzed Soy Protein



ALL MID, SOUTH, NORTH, & WESTERN U.S. STATES (excluding Northern CA, OR & WA)



**INTEGRITY INGREDIENTS CORPORATION**

P.O. Box 5040 Playa del Rey, CA 90296

Fax: (310) 782-0283

For samples & sales support please contact:

**Connie Wightman**

Sample Support – Midwest Technical Sales Rep

Cell: (951) 867-1584

[cwightman@integrityingredientscorp.com](mailto:cwightman@integrityingredientscorp.com)

**David Howell**

Technical Sales & Marketing

Cell: (951) 867-0329

[dhowell@integrityingredientscorp.com](mailto:dhowell@integrityingredientscorp.com)

**Lee Paler**

Technical Sales & Marketing

Cell: (951) 867-0291

[lpaler@integrityingredientscorp.com](mailto:lpaler@integrityingredientscorp.com)

**Sandy Bush**

Southeast Technical Sales Rep

Cell: (951) 553-4175

[sbush@integrityingredientscorp.com](mailto:sbush@integrityingredientscorp.com)

**Larry Murphy**

Mid-South Technical Sales Rep

Cell: (972) 369-4538

[lmurphy@integrityingredientscorp.com](mailto:lmurphy@integrityingredientscorp.com)

**Maria Reighard**

West Coast Technical Sales Rep

Cell: (310) 691-4520

[mreighard@integrityingredientscorp.com](mailto:mreighard@integrityingredientscorp.com)

**Melody Howell**

Technical Sales & Marketing

Tel: (310) 782-0282

[mhowell@integrityingredientscorp.com](mailto:mhowell@integrityingredientscorp.com)

NORTHEASTERN U.S. STATES



79-51 Cooper Avenue  
Glendale, NY 11385

[www.independentchemical.com](http://www.independentchemical.com)

Tel: (718) 894-0700

(800) 892-2578

Fax: (718) 894-9224

[info@independentchemical.com](mailto:info@independentchemical.com)

NORTHERN CA, OR & WA



P.O. Box 472  
Los Gatos, CA 95031

**Gay C. Timmons**  
Certified Organic Sales &  
Technical Specialist

Tel: (408) 623-7117  
[gayt@mac.com](mailto:gayt@mac.com)

CANADA



**Canada Colors and Chemicals Limited**

6605 Hurontario, Suite 400  
Mississauga, Ontario, L5T-0A3 Canada

Western Canada – Customer Service: [cs\\_western@canadacolors.com](mailto:cs_western@canadacolors.com)

Tel: (800) 461-1638

Central Canada – Customer Service: [cs\\_central@canadacolors.com](mailto:cs_central@canadacolors.com)

Tel: (800) 361-3192

Eastern Canada – Customer Service: [cs\\_eastern@canadacolors.com](mailto:cs_eastern@canadacolors.com)

Tel: (800) 525-3326

**Victor Satov**  
Marketing Development Manager, Specialties  
(905) 454-6907 Fax: (905) 454-6988  
[vsatov@canadacolors.com](mailto:vsatov@canadacolors.com)

**Tony Chan, P. Eng.**  
Sales/Marketing Manager  
(905) 454-6922 Fax: (905) 454-6988  
[tchan@canadacolors.com](mailto:tchan@canadacolors.com)

UNITED KINGDOM & E.U.



Swan House, Lynchborough Road  
Liphook, Hampshire  
GU30 7SB

**Nick Lawson**  
Managing Director

Phone: +44(0)1428 751981  
Fax: +44(0)1428 751985  
Email: [info@unifect.co.uk](mailto:info@unifect.co.uk)

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KOREA



Byucksan Technopia #707  
434-6 Sangdaewon-Dong,  
Seongnam-si, Kyunggi-do, Korea

**Timothy Min**  
President

Tel: +82-31-737-8181  
Fax: +82-31-737-8188  
E-mail: [kowons@chol.com](mailto:kowons@chol.com)

PEOPLE'S REPUBLIC OF CHINA, HONG KONG, TAIWAN

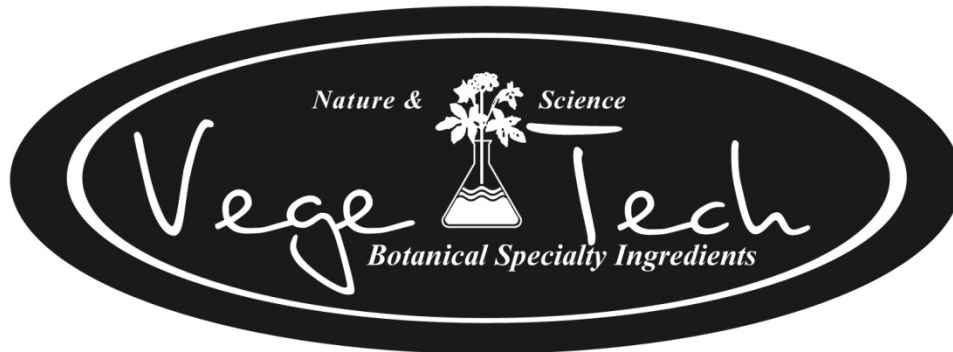


A 1503-1504, Zizhu Garden  
No. 88 Zizhuyuan Road, Haidian District  
Beijing 100089, China

Liu Jie  
Director  
Tel: 8610-88552683  
liujie@ktlcompany.com

Liu Wei  
U.S. Representative  
Tel: (408) 627-7693  
liuwei@ktlcompany.com

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**VEGE TECH COMPANY**  
412 W. Cypress Street  
Glendale, California 91240 U.S.A.

Phone (818) 956-5582 • (800) 506-5588 • Fax (818) 956-3314  
[www.vegetech.com](http://www.vegetech.com)

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